

#### **4.11c USE OF ORGANIC CERTIFICATION MARK, KAN ACCREDITATION AND IAF MLA MARKS BY CERTIFIED ORGANIZATIONS**

- 1.00 An organization granted certification by Sucofindo International Certification Services is entitled to use the Sucofindo International Certification Services Certification Mark and when authorized the KAN Accreditation IAF MLA Mark (refer section 2.03) under the conditions laid down in this document.
- 2.01 The Organic Certification Mark must always be used in conjunction with the organization's name and include the applicable standard and organizations number below it refer to Figure 1.
- 2.02 The Organic Certification Mark shall not be more conspicuous than the name and logo of the certified organization.
- 2.03 The Organic Certification mark must be displayed in the following colours:
  - a) as per the applicable colour chart refer Figure 1.
  - b) black on a white background, or a background in another colour clearly contrasting with black, or
  - c) white on a black background.
- 2.04 The Organic Certification, Accreditation and IAF MLA Marks must be displayed in the following colors:
  - a) as per the applicable color chart refer Figure 3, or
  - b) black on a white background, or a background in another color clearly contrasting with black, or
  - c) white on a black background.
- 2.05 An Accreditation Mark (KAN - IAF MLA):
  - a) may only be used if the Mark appears on the organization's Certification Certificate
  - b) must be displayed with the Certification Mark refer Figures 4 and Figure 5.
  - c) shall not be more conspicuous than the Certification Mark and the name and logo of the certified organization.
- 2.06 The Organic Certification and Accreditation Marks may only be used in correspondence and advertising and promotional materials and must not be used in connection with those goods or services outside the scope of certification (refer Note 3.01).
- 2.07 The Organization must identify the goods or commodity to which the Certificate of Certification applies when using the Organic Certification and Accreditation and/or IAF MLA Marks in a context where the scope of the Certification is open to doubt.
- 2.08 The Organic Certification Marks may be embossed or stamped onto paper. Organic Certification Marks may be fitted in a way that is not easy off, faded, or may destroyed, also placed on the main part of the label.
- 2.09 The Certification and Accreditation and/or IAF MLA Marks may not be:

- a) with a diameter smaller than 10 mm
  - b) used on product certificates. e.g. Certificate of analysis
  - c) displayed in association with goods or services outside the scope of certification.
- 2.10 If the Organic Certification Marks and Accreditation and/or IAF MLA Marks is to be used on promotional material such as diaries and calendars such material must relate in whole or in part to the organization's certification scope (Figure 5).
- 2.11 The Organic Certification Marks and Accreditation and/or IAF MLA Marks must not under circumstances be used directly on or closely associated with product in such away as to imply that the products themselves are certified by Sucofindo International Certification Services.
- 2.12 The Certification and Accreditation and/or IAF MLA Marks **can not** be placed on labels and affixed to the product or placed on product packaging.
- 2.13 The Organic Certification Marks can be placed on main part of labels, affixed to the product or placed on product packaging, and also directly on the commodity. The main part of labels, should be placed on the main part that easily looks.
- 2.14 The Organization undertakes to discontinue any use of the Certification and/or Accreditation and/or IAF MLA Marks which is unacceptable to the Sucofindo International Certification Services and any form of statement referring to the authority of the Organization to use the Certification Mark which in the opinion of the Sucofindo International Certification Services.
- 2.15 Upon termination of the Certification for whatever reason, the Organization undertakes to discontinue all use of the Certification and/or Accreditation and/or IAF MLA Marks immediately, destroying stocks of material on which in appears.
- 2.16 Organic Marks from other country, can be displayed adjacent to Organic Certification Marks

NOTES :

- 3.01 The scope of certification is detailed in the Certificate of Certification.



**Certification No.: OPC nnnnn**

where nnnnn = Certificate Number (refer to Certificate)

**Figure 1**

Colour	Composition (%)				
	Cyan	Magenta	Yellow	Black	White
White	0	0	0	0	100
Sky Blue	-	-	-	-	-
Orange	0	40	100	0	0
Black	0	0	0	100	0
<b>FONT</b>					
SUCOFINDO	Eurostile-Black				
SICS					
<b>ORGANIC</b>					
Certificate No.					

**Colour :**

- **Circle Arrow and SICS text** : **Sky Blue**  
R: 135, G: 206 dan B: 235
- **SUCOFINDO and ORGANIC text** : **White**
- **World Globe** : **Orange** (Magenta 40%, Yellow 100%)
- **Certificate No.: OPC nnnnn** : **Black** (Black 100%)
- **Or all in Black**

**Font :**

- **SUCOFINDO** : **Eurostile-Black**
- **SICS** : **Denmark**
- **ORGANIC** : **Arial**
- **Certificate No.: OPC nnnnn** : **Arial**



**Certificate No.: OPC nnnnn**

**Figure 1**

### 3.02 Organic Certification Marks



**SNI No.: SNI 6729:nnnn  
aa / bb / cc / dd**

**Figure 2**

**Where**

aa : Number of Organization  
bb : Number of Accreditation (**LSPR-022-IDN**)  
cc : Month of Certification Issued  
dd : Year of Certification Issued (the last two digit)  
nnnn : Year of SNI

**Example : OPC aa / LSPR-022-IDN / cc / dd**

**Color :**

- **Green** : (C:100, M:0, Y:100, K:100)
- **Red** : (C:40, M:100, Y:100, K:100)
- **White** : 100%
- **Or all in Black**



**Size : 125 mm x 125 mm**

**Line : 4 pt**

**Font : Palatino Linotype**

**Colour :**



**C:40 – M:100 – Y:100 – K:100**



**C:100 – M:0 – Y:100 – K:100**

**Color**

Description	Green	Red	Yellow	Black
“Organic” words	40%	100%	100%	10%
Bottom part, Leaf	100%	0	100%	0

#### Size (Comparison)

a	b	c	d	e	f
= b	= a	85 mm	= f	11 mm	= d



**Figure 3**

#### 3.03 Organik Indonesia and Komite Akreditasi Nasional (KAN) Logo



**Figure 3**

#### 3.04 Komite Akreditasi Nasional (KAN) Logo



**Figure 4a**



**Figure 4b**

**Color :**

- KAN : **Blue** (Cyan 100%, Magenta 20%, Yellow 0%)
- Check Mark : **Red** (Cyan 0%, Magenta 100%, Yellow 100%)
- Komite Akreditasi Nasional : **Grey** (Cyan 0%, Magenta 0%, Yellow 0% Black 40%)
- Line Under The Check Mark : **Red** (Cyan 0%, Magenta 100%, Yellow 100%)
- LSxxx-yyy-IDN : **Black** (Cyan 0%, Magenta 0%, Yellow 0% Black 100%)

**Font:**

- **KAN** : Switzerland Black Italic
- **Komite Akreditasi Nasional** : Arial
- **LSxxx-yyy-IDN** : Arial Bold
- **Or all in Black**



Note :

xxx : Scheme Certification

yyy : Number of Accreditation

### 3.05 International Accreditation Forum Multilateral Recognition Arrangement (IAF MLA) Logo

The IAF MLA Mark shall be reproduced using an authorized copy obtained from the licensed IAF MLA Member and shall be reprinted according to the following specifications:

- in black and white or in the colours Pantone 2747 (dark blue) and Pantone 299 (light blue)
- on a clearly contrasting background
- in a size which makes all the words of the IAF MLA Mark clearly distinguishable, with the width of the IAF MLA Mark no less than 20 millimetres for printed media and 75 pixels for digital media.



**Figure 5**